

# ***SPONSORSHIP PACKET***



**2024**



**GILDA'S CLUB**  
**QUAD CITIES**  
An Affiliate of the  
CANCER SUPPORT COMMUNITY

# COMMUNITY IS STRONGER THAN CANCER.

Because of our corporate and community friends, we are able to fulfill our mission to uplift and strengthen people impacted by cancer by providing support, fostering compassionate communities, and breaking down barriers to care.

## IN 2023

Since opening our two new locations there has been a **43% increase in attendance to our programs.**

*\*YTD Reporting through Q3 of 2023\**

### HOSPITAL PARTNERSHIPS

We have expanded our services to both sides of the river. Our Clubhouses are within Genesis West and UnityPoint--Trinity. The new locations are conveniently located near the cancer centers to make our services and resources more accessible.

### EXPANDING OUR REACH

In 2022 we offered 490 programs with 2,300 visits. We served 51.6% of cancer patients and 41.3% Caretakers. The remaining 7% were Healthcare workers seeking resources or support. With nearly 16,000 Quad City residents being impacted by cancer we felt that it was crucial to expand our services to both sides of the river.

### HEALTH EQUITY

We are committed to health equity and increasing opportunities for those impacted by a cancer diagnosis. We continue to participate in various advocacy and awareness projects nationwide.



## 2024

### Board of Directors

**Chair:** *Lori Serrano* | Modern Woodmen of America

**Chair Elect:** *Tom Kellenberger* | United Insurance Counselors

**Secretary:** *Laura Hoss* | Honkamp, P.C.

**Treasurer:** *Carol Kovach* | Open Software Solutions

**AB Liason:** *Catherine Dittmer* | Merrill Lynch

**Marla Andich** | Retired

**Seneca Black** | Constellation

**Joy Bush** | Gilda's Club Quad Cities

**Tara Erpelding** | Genesis Health Systems

**Tricia Fisher** | UnityPoint Health--Trinity

**Sherry Grubbs** | Estes Construction

**Martha Garcia-Tappa** | Iowa Workforce Development

**Maggie Motto** | RTM Engineering Consultants

**Dennis VanDerGinst** | VanDerGinst Law, P.C.

### Associate Board

**President:** *Catherine Dittmer* | Merrill Lynch

**Staff Liaison:** *Lexi Bull* | Gilda's Club Quad Cities

**Kaitlin Arvanis** | Certified Yoga Instructor

**Lena Georgie** | Café Express

**Ashley Gregory** | Unity Point Health

**Jean Hansen** | Quad City Bank and Trust

**Brian Keck** | KLJB Fox 18

**Kirby Marcure** | League Inc.

**Kelli Nitz** | Express Employment

**Barry Shaw** | Ascentra Credit Union

### Gilda's Club Staff

**Joy Bush**, Executive Director

**Pam Tone**, Office Manager

**Kelsey Allen**, Program Director

**Lexi Bull**, Development & Event Manager

**Kelly Craft**, Program Manager

**Nora Bosslet**, Program Manager

**Audri Lissy**, Outreach and Program Coordinator



GILDA'S CLUBHOUSE  
Davenport, IA



GILDA'S CLUBHOUSE  
Moline, IL



GILDA'S VIRTUAL COMMUNITY  
ON A DEVICE NEAR YOU



NOW SERVING BOTH SIDES OF  
THE RIVER AND BEYOND.



# ANNUAL EVENTS

## Annual Events Raised Over \$261,594 in 2023



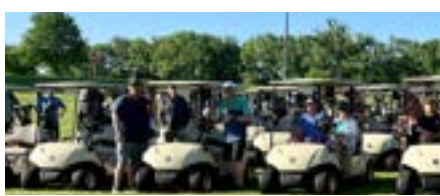
### **LIVE FROM THE QC... IT'S SATURDAY NITE**

Saturday, April 6, 2024  
Rhythm City Resort & Casino  
Davenport, IA



### **GOLF FORE GILDA'S**

Friday, May 3, 2024  
Palmer Golf Course  
Davenport, IA



### **RUN FOR HOPE**

Saturday, June 29, 2024  
The Rock  
Coal Valley, IL



### **DRAGON BOAT FESTIVAL**

Saturday, September 21, 2024  
Location TBA

**NEW!**



### **DIAMONDS & DIVAS**

Thursday, October 3, 2024  
Waterfront Convention Center  
Bettendorf, IA



### **Friends of Gilda's Club Quad Cities,**

Our signature events power so much purpose. These events provide a platform to showcase the **NO-COST** cancer support Gilda's has provided for more than 25 years.

We are humbled by the generosity of our community partners. Behind every sponsorship are leaders who engage colleagues and the community in experiencing the joy of giving back and immersing yourselves in the possibilities of strength and hope.

Our sole purpose is to ensure that no one faces cancer alone. We can't do it without you.

*Joy Bush, Executive Director,  
Gilda's Club Quad Cities*



# Live from QC...

## It's Saturday Nite!

**Saturday, April 6th 2024**

Rhythm City Casino

A wonderful evening of entertainment, laughter, friendship and support for those in our community being impacted by cancer.

Guests enjoy heavy hors d'oeuvres, cocktails and great music from Soul Storm followed by a short program, our live auction and paddle drop, and then top tier entertainment for the evening.



### EVENT REACH

**1,500**

*Printed Materials*

**5,000+**

*Social Media*

**300+**

*Event Guests*

**6,000+**

*Email Blasts*

Live from the QC Sponsorship Levels and Benefits:	Presenting \$25,000 (Limit 1)	Platinum Sponsor \$15,000	Gold Sponsor \$10,000	Silver Sponsor \$5,000	Bronze Sponsor \$2,500	Survivor Table \$1,500	Whiskey & Wine Pull \$1,000
Name in Event Title	X						
Speaking Opportunity at Event	X						
Logo on advertisement on WQAD and print material	Large Logo	Medium Logo	Small Logo				
Listed in save the date e-blast	X	X	X	X	X		
Listed on website	X	X	X	X	X	X	
Verbal Mentions at event	X	X	X	X	X	X	X
Inclusion in event social media	X	X	X	X	X	X	X
Listed on event presentation	X	X	X	X	X	X	X
Listed on event program	X	X	X	X	X	X	X
Inclusion in event social media	X	X	X	X	X	X	X
Signage at Wine Table							X
Signage on Survivor Table						X	
Complimentary Tickets	20 Tickets	10 Tickets	8 Tickets	6 Tickets	4 Tickets	2 Tickets	1 Ticket



**2024 Live from QC**

**Comedic Talent: Josh Blue!**

Following his groundbreaking win on *NBC’s Last Comic Standing* in 2006, Josh Blue has risen through the ranks to become a well-established headliner at venues throughout the world. In 2018, Josh crushed his set on *The Tonight Show Starring Jimmy Fallon*. Josh does over 200 shows a year, continuing to spread laughter and break down stereotypes of people with disabilities. His stand-up routine is in a constant state of evolution and his off-the-cuff improvisational skills guarantee that no two shows are alike. In 2023, Blue appeared on *America’s Got Talent: All Star* and placed third as well. **Josh has sold Rhythm City out twice in the past year!**

Critics have said Josh is not a cerebral palsy comic; he’s a comic who happens to have cerebral palsy. Josh made his television debut on Comedy Central’s *Mind of Mencia*. His story has been featured on **Fox, CBS, ABC, MSNBC, and CNN**. He was the first comedian to perform stand-up on **The Ellen DeGeneres Show**, was named Best Winning Reality Show Guest on *Live with Regis and Kelly*, and made standout appearances on **Comics Unleashed**. He has been featured in numerous print publications including **People Magazine and The New York Times**. Josh is all over social media with over 1 million views on his YouTube clips and almost one million followers on Facebook.





# GOLF

## FORE GILDA'S

# 2024

**18 Hole Interactive Outing  
PLUS a mini outing- putt  
putt style!**

**NEW AND  
IMPROVED!**



## EVENT REACH

**144+**

*Guests*

**1,000+**

*Email Blasts*

**5,000+**

*Social Media*



*Our golf outing is getting an overhaul with a new location, new experiences and interactive fun at each hole!*

With all the fun things we have planned, it is sure to be the most talked about golf outing of the year. This is the perfect reason to get your team and clients out of the office and out on the green! 18 hole outing and mini putt putt outing.

**Friday, May 3. 2024**

Palmer Golf Course

8AM Shotgun Start

Best ball format, golf cart, beverage cart, swag bag, prizes for overall winner and hole contests and a luncheon to follow with burgers on the grill with delicious sides, awards, and more fun!!

Sponsorship Levels and Benefits:	Title Sponsor \$3,000 (Limit 1)	Luncheon Sponsor \$2,500 (Limit 1)	Hole-In One Sponsor \$2,000	Bev Cart (Limit 2) OR Greens Flag (Limit 1) Sponsor \$1,500	Survivor Sponsor \$1,000	Hole Sponsor \$500	Signage Sponsor \$150
Name in Event Title	X						
Speaking Opportunity	X	X					
Logo on WHBF ad	Large Logo	Medium Logo					
Option to Hang Banner	X	X					
Verbal Mentions at event	X	X	X	X			
Signage on one of two Bev Cart OR logo on all green flags	X	X	X	2 Bev Cart Sponsors			
Listed on event invite	X	X	X	X	X		
Tent on Course	X	X	X	X	X	X	
Option to include Swag	X	X	X	X	X	X	
Inclusion in social media	X	X	X	X	X	X	
Listed on Outing Itenary	X	X	X	X	X	X	
Listed on website	X	X	X	X	X	X	X
Signage on the green	X	X	X	Exclusive- Green Flag Sponsor. Gets logo on all 18 hole flags.	X	X	X
Sponsors one drink ticket per golfer				X			
Gratis Options to Attend	Two Teams of Four	One Team of Four	One Team of Four	2 Tickets	2 Tickets		

**FOR MORE INFORMATION OR TO SECURE A SPONSORSHIP, CONTACT LEXI:**

lexi@gildasclubqc.org

309. 949. 2648

www.gildasclubqc.org/golf





***Saturday, June 29. 2024***

The Rock, Coal Valley

8AM 5K // 9AM 1 Mile Fun Run

***Some things are worth running for.***

Back for a second year at our new location in the Village of Coal Valley offering a unique and fun route. This 5K race and 1 mile Fun Run runs through the scenic neighborhoods of Coal Valley and is about honoring and celebrating everyone in our community that is impacted by cancer.







**Saturday, June 29. 2024**

The Rock Coal Valley, IL  
8AM 5K | 9AM 1 Mile Fun Run

## EVENT REACH

**400+**

*Runners & Spectators*

**5,000+**

*Social Media*

**2,500+**

*Printed Materials*

**4,000+**

*Email Blasts*

*This event is more than just a run; it's a celebration of strength, unity, and the power of community.*

*Together, we can make a real difference in the lives of individuals being impacted by cancer in our community.*

**#CommunityIsStrongerThanCancer**

Sponsorship Levels and Benefits:	Presenting Sponsor \$15,000 Exclusive	Survivor Sponsor \$5,000 Exclusive	Hope Endures \$2,500 Exclusive	Doggie Dash \$2,000 Exclusive	Award Sponsor \$1,500 Exclusive	Silver Sneakers \$1,000	Pace Setter \$500	Fast Feet \$150
Name in Event Title	X							
Speaking Opportunity	X	X						
Logo on WQAD Ad and all print materials	Large Logo	Medium Logo						
Logo on Regular and Survivor Bib	X	X						
Listed on event invite	X	X	X	X				
Option to Hang Banner	X	X	X	X				
Option to set up table day of	X	X	X	X	X			
Option to include promotional material in race packet	X	X	X	X	X	X		
Inclusion in social media	X	X	X	X	X	X	X	
Verbal Mentions at event	X	X	X	X	X	X	X	
Logo on Race Shirt	X	X	X	X	Logo on medal and shirt	X	X	X
Listed on website	X	X	X	X	X	X	X	X
Complimentary Race Entries	30	10	5	5	2	1		

**FOR MORE INFORMATION OR TO SECURE A SPONSORSHIP, CONTACT LEXI:**

GILDA'S CLUB QC PRESENTS THE 1ST ANNUAL

NEW!

# DRAGON BOAT

# FESTIVAL



*Saturday, Sept 21, 2024*

*Location TBA*

*Includes one Training Session and  
All Day Event!*

The Festival will be a day of Dragon Boat races, a ceremony for loved ones impacted by cancer, live entertainment, fantastic local food, vendors, and fun for the whole family!

Dragon Boating is easy to learn, extremely safe, and an activity where men and women compete side-by-side towards the same goal. Regardless of how young, old, big, or little: once a paddler is in stroke, they are contributing to their team! Add the outdoors, the water, the visual spectacle of dragon boating and you get a perfect activity for friends and family, corporate team building, or a school outing!



Scan to see Dragon  
Boats in Action!



## EVENT REACH

**500+**

**Paddlers & Spectators**

**5,000+**

**Email Blasts**

**500+**

**Printed Materials**



A team must have at least 20 paddlers and 1 drummer. All boats must have at least 8 female paddlers, in boat not including the drummer.

*Early Bird Rates Per boat*

*Corporate: \$2,000*

*Community: 1,500*

*Club/Uni./Survivor/Nonprofit: \$1,000*

Sponsorship Levels and Benefits:	Dragon Sponsor \$10,000	Boat Sponsor \$5,000	Steerer Sponsor \$3,000	Gladiator Sponsor \$2,000	Award Sponsor \$1,500	Flower Ceremony Sponsor \$1,000
Name in Event Title	X					
Participate in Eye Dotting Ceremony	X					
Logo on Ad and all print materials	Large Logo	Medium Logo				
Logo on Festival T-Shirt	X	X	X	X		
Listed on event invite	X	X	X	X		
Sponsor 20 Survivor Paddlers				X		
Speaking Opportunity	X	X	X		Representative to present awards	
Logo on Awards Given to Teams					X	
Gratis Opportunity/ Discounted Rate	One Boat	One Boat	50% discount on one boat	50% discount on one boat	50% discount on one boat	
Live Verbal Mentions throughout event	X	X	X	X	X	
Recognition at opening and closing ceremony	X	X	X	X	X	
Option to Hang Banner	X	X	X	X	X	X
Option to set up table day of	X	X	X	X	X	X
Inclusion in social media	X	X	X	X	X	X
Listed on website	X	X	X	X	X	X
Name announced during remembrance ceremony						X

**FOR MORE INFORMATION OR TO SECURE A SPONSORSHIP, CONTACT LEXI:**



*Our most anticipated event of the year, a fun-filled ladies night out event for women to enjoy each other's company, act silly, bid on girly silent/live auction items and just let loose for an evening.*

**Thursday, October 3, 2024**

The Waterfront Convention Center

*All for a great cause, raising funds to support those in our community that are impacted by cancer.*



EVENT REACH

300+  
Event Attendees

4,000+  
Email Blasts

1,500+  
Printed Materials



2024 Comedic Talent:  
Kelly MacFarland

Kelly MacFarland has an extensive resume including comedy clubs, theaters, colleges as well as multiple television appearances.

Sponsorship Levels and Benefits:	Platinum Diva \$10,000	VIP Diva \$5,000	Buff Boys \$3,000	Selfie Station \$2,500	Survivor Sponsor \$1, 500	Swag Sponsor \$1,000	Wine Pull Sponsor \$1,000
SOLD							
Name in Event Title	X						
Logo on WHBF Ad and all print materials	Large Logo	Medium Logo					
Speaking Opportunity	X	X					
Listed on event invite	X	X					
Option to provide promotional material	X	X					
Option to Provide Banner on Stage	X	X					
Buff Boys Wear Shirt with your Brand logo			X				
Option to purchase step-n-repeat with dual logo				X			
Option to purchase premiere swag for goody bag	X	X	X	X	X	X	X
Live Verbal Mentions throughout event	X	X	X	X	X	X	X
Inclusion in social media	X	X	X	X	X	X	X
Listed on website	X	X	X	X	X	X	X
Logo on Sign at Wine Table							X
Gratis Opportunity/ Discounted Rate	16 Tickets	8 Tickets	4 Gratis Tickets	3 Gratis Tickets	2 Gratis Tickets	1 Gratis Ticket	1 Gratis Ticket

If Providing Swag- Please email [lexi@gildasclubqc.org](mailto:lexi@gildasclubqc.org) for a list of items that go over well with our Divas. We have created a list of items that we know our divas have enjoyed in the past. We want to make sure your swag makes it home with them!

FOR MORE INFORMATION OR TO SECURE A SPONSORSHIP, CONTACT LEXI:

[lexi@gildasclubqc.org](mailto:lexi@gildasclubqc.org) 309. 949. 2648 [www.gildasclubqc.org/divas](http://www.gildasclubqc.org/divas)

# YOU SHOWED UP IN 2023!

## THANK YOU TO OUR 2023 SPONSORS!

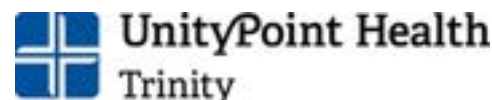
You are the reason community is stronger than cancer!

Let's keep it going in 2024!



## OUR 2023 PRESENTING SPONSORS

(\$10,000+ Level)



## 2023 EVENT SPONSORS

Genesis Health System  
UnityPoint Health - Trinity  
Modern Woodmen of America  
Iowa Cancer Specialists PC  
Ascentra  
Quad City Bank and Trust  
Health Alliance  
United HealthCare  
University of Iowa Health Care  
GreenState Credit Union  
Nestle Purina PetCare  
Ascentra  
McGrath Mortocycles of Quad Cities  
Kunes Of Galesburg  
Estes Construction  
Honkamp P.C.  
Country Financial - Joe Bice  
Build To Suit, Inc  
IMEG Corp  
Blackhawk Bank & Trust  
Fleet Feet  
Whitey's Ice Cream  
ServPro  
WQAD  
Revell Jewelers

Twin Shores Management  
RILCO, Inc  
Eaton Mission Systems Davenport  
Estes Construction  
University of Iowa Health Care - QC  
Iowa American Water  
Pepsi Co of Davenport  
Mel Foster Co.  
Heritage Landscape & Design  
Kimberly Car City  
Crescent Parts & Equipment Co., Inc.  
American Bank  
Gregg Hancock State Farm  
Novelis  
QC Press  
Smart Local 91- Sheet Metal, Air, & Rail  
Davenport Electric Contract Company  
Nextlink Internet  
Assured Partners  
Office Machine Consultants  
RSM US LLP  
DeWitt Bank & Trust Co.  
WHBF  
Adel Wholesalers  
Necker's Jewelers



# 2024 SPONSORSHIP PLAN

We are here to help create a sponsorship plan that works for you. Whether you support one event or all of our signature events, your support makes an impact on the individuals and families we serve here at Gilda's Club.

## SPONSORSHIP LEVELS BY EVENT

**Live from QC**  
☐ \$25,000 Presenting Sponsor  
☐ \$15,000 Platinum Sponsor  
☐ \$10,000 Gold Sponsor  
☐ \$5,000 Silver Sponsor  
☐ \$2,500 Bronze Sponsor  
☐ \$1,500 Survivor Sponsor  
☐ \$1,000 Whiskey/Wine Sponsor

**Dragon Boat Festival**  
☐ \$10,000 Dragon Sponsor  
☐ \$5,000 Boat Sponsor  
☐ \$3,000 Steerer Sponsor  
☐ \$2,000 Gladiator Sponsor  
☐ \$1,500 Award Sponsor  
☐ \$1,000 Remembrance Sponsor

**Golf Fore Gilda's**  
☐ \$3,000 Title Sponsor  
☐ \$2,500 Luncheon Sponsor  
☐ \$2,000 Hole-In-One Sponsor  
☐ \$1,500 Bev Cart Sponsor  
☐ \$1,500 Green Flags Sponsor  
☐ \$1,000 Survivor Sponsor  
☐ \$500 Hole Sponsor  
☐ \$150 Signage Sponsor

**Diamonds & Divas**  
☐ \$10,000 Platinum Diva Sponsor  
☐ \$5,000 VIP Sponsor  
☐ \$3,000 Buff Boy Sponsor  
☐ \$2,500 Selfie Station Sponsor  
☐ \$1,500 Survivor Sponsor  
☐ \$1,000 Swag Sponsor  
☐ \$1,000 Wine Pull Sponsor

**Run for Hope 5K/1 Mile**  
☐ \$15,000 Presenting  
☐ \$5,000 Survivor  
☐ \$2,500 Hope  
☐ \$2,000 Doggie Dash  
☐ \$1,500 Race Ready  
☐ \$1,000 Silver Sneakers  
☐ \$500 Pace Setter  
☐ \$150 Fast Feet

**Other:**  
☐ I cannot sponsor at this time, but would like to donate a auction item.  
☐ I would like to Support the following Event:  

**Live from QC**  
☐ Individual tickets| \$85    # of Tickets: \_\_\_\_\_  
☐ Gala Table of 8 | \$650  
☐ Gala Table of 10 | \$800 \*New this Year

**Golf Fore Gilda's**  
☐ Foursome | \$400

**Diamonds & Divas**  
☐ Individual tickets | \$75    # of Tickets: \_\_\_\_\_  
☐ Gala table of 8 | \$560

**Dragon Boat Festival:**  
☐ Boat (\$2,000)

**Our organization would like to donate our gratis tickets to Gilda's Club Members:**  
☐ Yes    ☐ No

### Sponsor Contact Information:

Business Name\_\_\_\_\_

Contact Name\_\_\_\_\_Title\_\_\_\_\_

Billing Address\_\_\_\_\_

City, State, Zip\_\_\_\_\_

Phone Number\_\_\_\_\_Email Address\_\_\_\_\_

Website\_\_\_\_\_

I have the authority to execute this sponsorship agreement on behalf of the above named company and, with my signature, commit the company to paying Gilda's Club Quad Cities the total amount sponsored above.

Authorized Signature: \_\_\_\_\_Date\_\_\_\_\_

Our contribution will be made by:

☐ Check (Payable to Gilda's Club Quad Cities)

☐ Please invoice us

☐ Credit Card: (circle one)    MasterCard    Visa    Discover    American Express

A 2.9% transaction fee will be applied to all credit card purchases.

Office Use Only

Invoice Sent Date:

Payment Received Date:

Gilda's Club Quad Cities | 1351 West Central Park, Suite 200, Davenport, IA 52804

Page 13: Sponsor Agreement



# GILDA'S CLUB QUAD CITIES

An Affiliate of the  
**CANCER SUPPORT COMMUNITY**

*Gilda's Club Quad Cities provides support, education and hope to all people impacted by cancer, all at NO COST to everyone who participates. This means not just the person with the diagnosis but their friends and family as well.*

***TWO LOCATIONS. ONE MISSION.***

---

***Gilda's Club Davenport***

1351 W. Central Park Ave. Ste 200  
Davenport, IA 52804

***Gilda's Club Moline***

600 John Deere Rd. Ste 101.  
Moline, IL 61265

***Gilda's @ Virtual Community***

[www.gildasclubqc.org](http://www.gildasclubqc.org)

***COMMUNITY IS STRONGER THAN CANCER***

***WWW.GILDASCLUBQC.ORG 563.326.7504***